

Our Beliefs.

A true cow is one which calves easily, breeds back in a 60 day window, has a quality calf within 365 days and raises offspring that will be better than her.

Cattle are meant to eat GRASS.

Never buy a bull from an operation that's doesn't have any steers.

Just because your ancestors did it that way, doesn't mean YOU need to.

The saying, "Her next calf might be better" doesn't apply in the real world.

Don't get caught up in fads and numbers. You will always have better animals by breeding closer to the breed average than the highest number.

Your show cattle are a view of the type of cattle you raise. Only show the best

Records, Records, Records!!!

Show calves respond to consistency. Buy feed scales and use them.

Fans, fresh water, hay, and a bath every day will produce champions.

Always branch out to another pond

When you say that you know everything there is to know about raising cattle, it is time to sell out.

Set goals and don't be distracted

Cull, Cull, Cull.

All it takes is for one disgruntled customer to ruin you.

Let your word be your bond and your handshake be your signature